



NORTH AVENUE WORK ZONE

PROJECT BUDGET

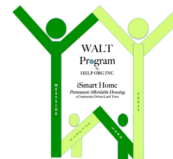
A critical mass is needed to create visible, positive change along North Avenue in Northwest Atlanta's Historic English Avenue Neighborhood. Phase I projects outlined below would be enough to make an immediate difference and would boost momentum for revitalizing the entire North Avenue corridor. Completion of any of the four homes below would be considered a 'win' for the community and the project.

Build House on Vacant Lot:	4 at \$75,000 each = \$300,000
Clean & Green House:	4 at \$12,500 each = \$50,000

Design & Permitting	\$15,500
Workforce Development	\$25,000
Project Management	\$17,500

TOTAL

\$408,000



PROJECT DESCRIPTION

HELP Organization Incorporated (HELP/HELP Org.), a 501(c)(3) not-for-profit, seeks to improve the quality of life for **in-place residents** of the Historic English Avenue Neighborhood by mobilizing its community-driven land trust (CLT) program, Westside Atlanta Land Trust, affectionately called WALT by its members.

Proposed **development without displacement** along North Avenue presents a unique opportunity to put on display a tiny scale CLT with significant impact. HELP, thru WALT, has worked with the community's in-place residents to develop and analyze plans for the North Avenue Work Zone (NAWZ). Plans include introducing green spaces with an urban agricultural focus and building new homes where abandoned houses have stood for decades. Moreover, specifically designed to relocate in-place residents to permanently affordable quality housing and attract new residents.

Intensive community engagement during the planning sessions revealed the in-place resident's desire to create permanent affordable homeownership opportunities for working families as well as nurture opportunities for local, neighborhood-scale small businesses.

HELP Org. and WALT Members teamed to design a mapping system to preserve historical character and introduce new ultra-modern housing along NAWZ to infuse new neighbors mixed in with existing families. Together, our goal is to promote catalytic, **community-driven** change that retains existing neighbors as the neighborhood is revitalized.

Funding to build new housing stock creates excellent opportunities to engage under-employed neighbors in entrepreneurship and workforce training. It is hoped that agency, corporate support and foundation will be made available to make this vision a reality for those living in and near the proposed North Avenue Work Zone.

The house pictured right is one example of the kind of blight prevalent along the North Avenue Corridor and is one of the first sights that visitors to the area see. New homes on properties like this will bolster the sense of community already fostered by existing, generational in-place residents while attracting potential neighbors to the community.



direct contact:
WALT@helporginc.org